

Press Note – 07-03-2017

In response to the recent crime rage in the city which claimed the lives of two vibrant and young working girls - Antara Das and Rasila Raju, Pune police has introduced a new safety program called '#BuddyCop' to extend personal safety to the working-women class.

This comes after the 'Walk with CP' rally which was organised in Rajiv Gandhi Infotech Park at Hinjewadi on 7th February.

Pune police has been extensively working towards boosting the confidence of women after the incidents to make safety a reality rather than a mere perception.

This program will help women in any emergency situation that they may find themselves in. A group of approximately - 40 women will be assigned and connected to #BuddyCop who can be approached via Phone, Whatsapp and email during emergencies. This program is expected to go a long way to encourage women to share their grievances. Moreover, it will also improve the response time from our end in case of extremities.”

We also plan to introduce Location Based SOS mobile application, which will help women employees to raise an alarm on priority basis.



#BuddyCop

An Innovative Approach to Safeguard Working Women







Goals of the Program :

- To create a safe and secure work environment
- To provide an approach and safe working environment for women in India
- To encourage women to bring complaints against wrong doers and make them realize that the police will take care of their issues
- To ensure that police incidents are handled and protect the integrity of the working women of India
- To add another level of security to the workplace

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